



The Intersection of Food, Technology & Mobility

## AGENDA-AT-A-GLANCE

All times listed are in Central Standard Time (CST)

<b>MONDAY, AUGUST 10, 2020</b>	
10:00am – 10:15am	<p><b>Welcome</b> Jared Pfeifer, Publisher, Food On Demand</p> <p><b>The State of Food On Demand</b> <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Nicholas Upton, News Editor, Food On Demand Andrew Charles, Restaurant Analyst, Cowen &amp; Company</p>
10:20am – 10:50am	<b>Keynote Speaker - Bastian Lehmann, CEO, Postmates</b>
10:55am – 11:25am	<p><b>Mastering Operations</b> Toby Espinosa, VP of Business Development, DoorDash Steve Provost, Chief Concept Officer, Brinker International</p>
11:30am – 12:15pm	<p><b>Tracking the Shift in Consumer Expectations</b> <u>Moderator:</u> Vishal Agarwal, Founder &amp; CEO, ItsACheckmate.com Eli Portnoy, CEO, Sense360 Sam Acuna, Managing Consultant, Gallup</p>
12:15pm – 1:10pm	<b>Networking Break/Exhibit Hall Open</b>
1:10pm – 2:00pm	<p><b>SeeLevel HX Delivery Study: Phase 3</b> Nicholas Upton, News Editor, Food On Demand Donna Goodwin, VP Operations &amp; Partner, SeeLevel HX Kal Kuchimanchi, Head of Regional Operations, Uber Eats</p>
2:05pm – 3:20pm	<p><b>Third-Party Deep Dive</b> <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Toby Espinosa, VP of Business Development, DoorDash Kelly Seeman, Dir. Enterprise Partnerships, Uber Eats Craig Whitmer, VP Merchant Development, Postmates Liz Bosone, Sr. Director of Enterprise, Grubhub</p>
<b>TUESDAY, AUGUST 11, 2020</b>	
10:00am – 10:30am	<b>Keynote Speaker - Nick Kokonas, CEO, Tock</b>
10:35am – 11:20am	<p><b>Delivering a Customer Experience</b> <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Kim Bartmann, Owner, Bartmann Group Nate Pollak, Co-Founder, The American Grilled Cheese Kitchen Meghan Musbach, Dir. of SMB Customer Success, Uber Eats Enrique Mendez, Co-Owner, Stone Bridge Pizza &amp; Salad</p>
11:25am – 12:10pm	<p><b>Franchised Delivery Ops</b> <u>Moderator:</u> Laura Michaels, Editor-in-Chief, Franchise Times Tad Low, Sr. Dir. of Mktg, Field &amp; Off-Premises, Moe's Southwest Grill</p>

	Brandy Blackwell, Director of Delivery & Catering, Dunkin' Brands Jennifer Crawford, Dir. of Off-Premises & Field Marketing, Fazoli's
12:10pm-1:10pm	<b>Networking Break/Exhibit Hall Open</b>
1:10pm – 2:00pm	<b>Harnessing Customer Data &amp; 1:1 Marketing</b> <u>Moderator:</u> Rob Grimes, CEO, IFBTA Darren Tristano, CEO, Foodservice Results Peter Czimbak, VP Global Digital Incubation, Aramark Chris Incorvati, Dir. Operations & Support, Panera Bread
2:05pm – 2:30pm	<b>How Chipotle Made Off-Premises A Core Competency</b> <u>Moderator:</u> Nicholas Upton, News Editor, Food On Demand Nicole West, VP of Digital Strategy + Product, Chipotle
2:35pm – 2:55pm	<b>Innovation Workshops</b> Packaging: Natha Dempsey, President, Foodservice Packaging Institute
<b>WEDNESDAY, AUGUST 12, 2020</b>	
10:00am – 10:50am	<b>Virtual Reality: Making Money With Delivery-Only Kitchens and Virtual Kitchens</b> <u>Moderator:</u> Fred LeFranc, CEO, Results thru Strategy Jim Collins, CEO, Kitchen United Alex Canter, CEO/ Co-Founder, Ordermark
10:55am – 11:45pm	<b>Boosting Off-Premises Volume: Catering, Delivery &amp; Pickup</b> <u>Moderator:</u> Ryan Palmer, Attorney, Lathrop GPM David Meiselman, Chief Marketing Officer, ezCater Alex Ware, President, Foodsby Aaron Hoffman, CEO, DeliverThat
11:45am – 12:45pm	<b>Networking Break/Exhibit Hall Open</b>
12:45pm – 1:35pm	<b>Bringing Your Delivery Program In House</b> <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Scott Landers, Co-Founder & Systems Engineer, Figure 8 Logistics Thomas Kelly, Founder, Mexicue Marty Hahnfeld, Chief Customer Officer, Olo
1:40pm – 2:45pm	<b>Designing the Restaurant of the Future</b> <u>Moderator:</u> Tom Kaiser, Editor, Food On Demand Corey Manicone, Co-Founder & CEO, Zuul Mike Fogarty, Founder & CEO, Choice Market Michael Manion, Founder & CEO, Kitchen Podular Sterling Douglass, Co-Founder/CEO, Chowly Ray Reddy, Co-Founder & CEO, Ritual
2:45pm – 3:00pm	<b>Conference Closing Remarks</b> Tom Kaiser, Editor, Food On Demand Nicholas Upton, News Editor, Food On Demand