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THE INTERSECTION OF FOOD, TECHNOLOGY & MOBILITY



**Alex Canter** is a restaurant industry innovator, in-demand speaker, and passionate advocate for restaurant operators and workers. He was raised in the kitchen of the world-famous Canter's Deli in Los Angeles, where he and his team invented Ordermark. A fourth-generation restaurateur, the restaurant business has been in Alex's blood for over 90 years. In addition to being the visionary and leader of Ordermark, Alex is active with the Techstars network and enjoys mentoring other restaurant technology entrepreneurs and occasional angel investing. He is a 2019 recipient of the Forbes 30 Under 30 and Fast Casual Executive's Top 25. **CONTACT** [alex.canter@ordermark.com](mailto:alex.canter@ordermark.com)



**Rob Carpenter** is the CEO and Founder of Valyant AI, an enterprise grade conversational AI platform for the quick serve restaurant industry. Valyant has developed a proprietary software application that integrates within a restaurant's existing hardware infrastructure and allows the AI software to take the vast majority of customer orders and insert them directly into the POS for payment. Rob has a master's degree in Business Administration with a specialization in Enterprise Technology Management. He spent two years on the board for the Rutt Bridges Venture Capital Fund and in 2013 was named one of the top 25 most influential young professionals in Colorado by ColoradoBiz Magazine and in 2016 he received the Denver Trailblazer award. **CONTACT** [rob@valyant.ai](mailto:rob@valyant.ai)



**Randy Murphy** is Founder and CEO of FourBurner Technologies, Inc. and the OrderB4 software platform. Randy has led the company since launch in June 2019 via spin out from his then multi-brand, multi-unit restaurant operating company based in Austin, Texas. FourBurner provides the white label, SaaS delivery platform OrderB4 that allows restaurants, Ghost Kitchens and Virtual Brands to manage and perform their own delivery straight from their websites, not having to lose customers and profits to 3rd party delivery marketplaces. Formerly, Randy was Co-Founder, Executive Chairman and CEO of Murphy Adams Restaurant Group, which at its peak owned and operated over 40 total units of Mama Fu's Asian House, Austin's Pizza and East Side King brands over the past 15 years. **CONTACT** [randy@orderb4.com](mailto:randy@orderb4.com)



**Alan Paul** is a co-founder and Head of Strategy & BD at CARDFREE where he is responsible for direct sales, strategic partnerships, and go-to-market strategy. He has been in the mobile commerce space for the past 12 years where he has worked with merchants such as Dunkin' Donuts, Taco Bell, and Red Lobster, as well as companies across the ecosystem including POS, payment processors, 3PDs, CPGs, consumer brands, and complimentary technology providers. Prior to CARDFREE, Alan was Director of Strategic Business Development at CorFire where he led strategic and financial analysis for the company's COO, CMO, and business development team. **CONTACT** [www.cardfree.com](http://www.cardfree.com)



**Mike Wills** is CEO of Apex Order Pickup Solutions, the world's leading provider of self-serve automation solutions for a wide range of applications in the foodservice, retail and b-to-b markets. Wills joined Apex in 2016 following a career of more than three decades in the Enterprise Mobility industry, where he held leadership and officer positions with organizations including Motorola, Zebra, Intermec, Avery Dennison and Honeywell. Wills is an active board participant, serving on industry standards boards and associations along with higher education boards. He is also an independent Board of Directors member for EdgeIQ Incorporated, an edge analytics IoT company based in Denver, Colorado. **CONTACT** [www.apexorderpickup.com](http://www.apexorderpickup.com)

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**Shawn Lange** is a successful entrepreneur with more than 20 years of global experience in the automation industry. In his role as co-founder and CEO Lange led L2F Inc. to #2 in Engineering and #237 overall on the 2016 Inc. 5000 list of fastest growing private companies. In October 2017 he successfully led the sale of the organization to The Middleby Corporation (NASDAQ: MIDD). He now operates L2F inside Middleby to develop automation solutions that solve client problems inside the restaurant.

**CONTACT** <https://www.l2finc.com>



**Abhinav Kapur** is the co-founder + CEO at Bikky, an omni-channel CRM for restaurants. Bikky helps restaurants proactively convert guests from third-party delivery and retain them on more profitable first-party channels. Brands like Dos Toros, Gregorys Coffee, 16 Handles, and 5 Napkin Burger use Bikky to own the guest relationship and increase order frequency by up to 40%. Abhinav's inspiration for Bikky came after doing deliveries in his mother-in-law's restaurant. He got tired of bringing food to the same people over and over, while realizing that the restaurant itself had no relationship with these loyal guests. He co-founded Bikky with his wife Deepti Sharma, who prior to Bikky built FoodtoEat, a corporate catering marketplace focused on immigrant, women, and minority-owned restaurants.

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**Andrew Boryk** is a tech-focused entrepreneur with 14 years of development experience under his belt. Lunchbox marks Boryk's seventh start-up company, and a homecoming, of sorts, given his family has been in the restaurant business for over 40 years. As Chief Technology Officer of Lunchbox, Boryk brings the technology insight to the brand — aligning the vision of Lunchbox's mission with products and technology, facilitating product releases, onboarding new clients to systems and bringing technological innovations to life. **CONTACT** [sales@lunchbox.io](mailto:sales@lunchbox.io)



**Sid Suri** is the head of marketing at Sendbird, the world's #1 API platform for in-app interactions across chat, voice and video. Sid has twenty years of experience in software marketing across companies big and small. Prior to Sendbird, Sid held roles at Atlassian, Salesforce, and InQuira (acquired by Oracle). He has an MBA from the Haas School of Business at UC Berkeley, and an undergraduate degree in Economics and Italian from Middlebury College. He lives in San Francisco.

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**Leah Willis** is the digital systems and technology manager at Flour Bakery + Cafe. She joined the Flour team seven years ago and has worked her way up through varying front of house roles before stepping into a new position in January 2020. Leah now manages all digital systems for the nine Flour bakeries in Boston and Cambridge, ensuring effective partnerships and positive user experiences for staff and guests alike. She develops and implements strategies to drive sales and increase efficiency by leveraging new and existing technology. Leah has a bachelor's degree in mathematics from Wheaton College in Massachusetts. **CONTACT** [leah@flourbakery.com](mailto:leah@flourbakery.com)





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**Liz Bosone** is the senior director, enterprise accounts at Grubhub. She has more than 15 years of experience working in the hospitality industry, starting her career in restaurant operations before progressing into technology and SaaS partnerships. In her role at Grubhub, Liz leads a team that drives incremental sales for national chains and consults with restaurant brands on their broader technology strategies. Liz worked at OpenTable early in her career with roles ranging from enterprise restaurant relations to managing sales and restaurant relations in the Midwest region. Prior to joining the Grubhub team in 2016, she held leadership positions at technology startups VenueBook and Spring Rewards in Chicago and New York City. **CONTACT** [https://enterprise.grubhub.com/contact-us?utm\\_source=conference&utm\\_medium=affiliate&utm\\_campaign=fod\\_03\\_2021](https://enterprise.grubhub.com/contact-us?utm_source=conference&utm_medium=affiliate&utm_campaign=fod_03_2021)



**Tim Hackbardt** is chief marketing officer at Del Taco. He was previously vice-president of marketing at the Mexican-American quick service chain from 1999-2003. Mr. Hackbardt rejoins Del Taco from BrandTrip Partners, an international restaurant consulting firm, where he was chief executive officer. As a restaurant industry veteran with over 27 years of experience and has led or advised over 25 restaurant chains as a marketing executive and brand consultant across the quick-service, fast-casual, family dining, casual and polished-casual categories. Among these brands are BJ's Restaurant & Brewhouse, Rubio's, Pieology, Steak 'n Shake, Johnny Rockets, and Lucille's Smokehouse Bar-B-Que. He also created the multi-unit brand Turnstone Pizza in Saudi Arabia. **CONTACT** [www.deltaco.com](http://www.deltaco.com)



**Callie Evergreen** is a writer for Franchise Times and Foodservice News. She brings a fresh perspective to her stories and has a talent for capturing personalities, plus she can spot a trend and cut through the PR speak to understand its implications on the industry. **CONTACT** [cevergreen@franchisetimes.com](mailto:cevergreen@franchisetimes.com)



**Jared Pfeifer** is publisher of Food On Demand and its sister publication, Foodservice News. As an 18-year veteran in the media industry, Jared oversees the restaurant division for parent company Franchise Times, and is responsible for day-to-day operations, as well as the long term strategic growth of Food On Demand. **CONTACT** [jpfeifer@foodondemandnews.com](mailto:jpfeifer@foodondemandnews.com)



**Nicholas Upton** is a writer for the Restaurant Finance Monitor, Franchise Times and Food on Demand News. He strives to distill complex ideas into actionable insights for restaurant readers by watching public and private brands. **CONTACT** [nupton@franchisetimes.com](mailto:nupton@franchisetimes.com)



**Tom Kaiser** is the editor of Food On Demand, a media brand for restaurateurs, foodservice professionals, restaurant technology suppliers as well as the catering and delivery providers. A reporter with 15 years of experience, Tom has a soft spot for ramen, robots and anything urban. **CONTACT** [tkaiser@foodondemandnews.com](mailto:tkaiser@foodondemandnews.com)