



THE ONLY CONFERENCE SOLELY DEDICATED TO OFF-PREMISES
OPERATIONS AND THE FUTURE OF RESTAURANTS AND
FOODSERVICE IN A WORLD OF ON-DEMAND CONVENIENCE.

FOURTH ANNUAL

food ndemand®



CONFERENCE | NOVEMBER 10-12, 2021
BELLAGIO HOTEL, LAS VEGAS

DRIVE SALES AND MAXIMIZE OFF-PREMISES PROFITS!

MEET WITH DELIVERY BRANDS | LEARN BEST OFF-PREMISES PRACTICES
FIND GROWTH OPPORTUNITIES WITH VIRTUAL AND GHOST KITCHENS
PREVIEW NEW MOBILITY OPTIONS | DISCOVER NEW TECHNOLOGY
OBTAIN THE LATEST RESEARCH AND CONSUMER
HABITS AND EXPECTATIONS

REGISTER TODAY FOR THE LIVE EVENT

REGISTER @ WWW.FOODONDEMANDNEWS.COM

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BELLAGIO HOTEL, LAS VEGAS

Food On Demand invites key restaurant and foodservice players in mobile ordering, native and third-party delivery, ghost kitchens, virtual restaurants, catering, AI, robotics and restaurant technology to join us in Las Vegas as we share strategies for increasing off-premises efficiency and adding incremental sales at the fourth annual **Food On Demand Conference**. This year's conference immediately follows the **Restaurant Finance & Development Conference** and will complete an unbeatable week of networking, education and business development.

Conference attendees will gain vital market and operating insights by attending high-level workshops and hearing from industry experts covering a wide variety of off-premises-focused topics. They'll hear directly from industry leaders to help guide and develop their delivery programs, no matter their food delivery niche. Attendees will also be able to meet with representatives from delivery providers, technology and mobile ordering suppliers, ghost kitchen and virtual restaurant providers, robotics and mobility manufacturers, as well as staffing and restaurant service providers to help restaurant operators drive sales and grow their businesses.

The **Food On Demand Conference** is the only event solely dedicated to the off-premises foodservice market. The content you'll receive and the contacts you will make at this conference are best in class. We hope you'll join us for this one-of-a-kind event **November 10-12 at The Bellagio in Las Vegas**.

About Food On Demand

FOD publishes news and important insight to businesses that are at the intersection of food, technology and mobility. We cover topics such as restaurant meal delivery, prepared meals in supermarkets, food trucks, catering, institutional dining, plus the industries that support all these different businesses, from packaging to technology, legal matters to financial issues.

In addition to our monthly e-newsletter, we produce a monthly podcast, maintain an online blog, host webinars and produce the annual Food On Demand Conference. All of this is designed to bring together key players in the industry and promote education, growth and deals from within the mobile ordering and delivery community.

AGENDA-AT-A-GLANCE

Wednesday, November 10, 2021

- Opening General Session—2:00 pm
- The State of Food On Demand
- Ghost Kitchen & Virtual Restaurant Exec. Roundtable
- FOD Showroom/Expo Hall - Meet with the sponsors and other conference attendees

Thursday, November 11, 2021

- Opening Breakfast
- Keynote Speaker: Noah Glass, Founder & CEO, Olo
- Third-Party Deep Dive
- Morning Breakout Sessions
 - Off-Premises Pivot: Big Questions for Big Brands
 - Digital Transformation: Multi-Concept Independent Operators

- Networking Luncheon
- Afternoon Breakout Sessions
 - Enterprise VR/Ghost Kitchen Growth Strategies
 - Capitalizing on the Newly Digitized Customer
 - Connecting the Dots on Digital Operations
 - Marketing & Loyalty in a New World
- FOD Showroom/Expo Hall

Friday, November 12, 2021

- Networking Breakfast
- Rebuilding Catering & Group Ordering
- Beyond the Big 3: Next-Tier Delivery Providers
- Delivery Diversification: Grocery, Retail & Convenience
- Conference Concludes—11:45 a.m.

CONFERENCE SPONSORS



REGISTRATION FORM

FOOD ON DEMAND NEWS

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E-mail: info@foodondemandnews.com

2021 Registration Information:

www.foodondemandnews.com

Name _____

Title _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Cell Number _____

E-mail: _____
(Required for pre-conference updates and to receive preliminary agenda.)

☐ **RESTAURANT OPERATOR \$495** per person. Restaurant operators who register 2 or more attendees at the same time, from the same restaurant company, before the cut-off date below, the price per attendee is only \$395 each. (Registrations after October 29, 2021, the fee is \$595 per person).

Attendees that register under the restaurant category must own, be employed, or serve as a board member of a restaurant company and must be registered under the name of such restaurant company.

Your company is a: ☐ Franchisor ☐ Franchisee ☐ Independent Restaurant(s) Concept(s): _____

☐ **ALL OTHERS: \$995** per person (Registrations after October 29, 2021 the fee is \$1,095 per person).

☐ Please list what type of business (ie. technology, lender, financial consultant, advisor, accountant, private equity, insurance, etc)

Service(s) Provided: _____

☐ Please do not share my e-mail ☐ Special Dietary Needs _____

Payment:

☐ Charge my American Express/MasterCard/VISA/Discover ☐ Please register me and send an invoice.

Number _____ Exp _____

Name of cardholder (if different from above) _____

Signature of cardholder _____

Card billing address (if different from above) _____ 3 or 4-digit security code _____

Only paid attendees will be admitted to the conference sessions, private meeting rooms, meal functions and the Food On Demand Show Room. No one will be admitted to any conference session without proper registration credentials. Food On Demand reserves the right to approve all registrations.