

AGENDA-AT-A-GLANCE

WEDNESDAY, MAY 4, 2022		
11:00 am–7:00 pm	Food On Demand Conference Registration	Foyer
12:30 pm–7:00 pm	Food On Demand Showroom/Expo Hall Open	Mirage B
12:30 pm	Welcome General Session Jared Pfeifer, Publisher, Food On Demand The State of Food On Demand Tom Kaiser, Editor, Food On Demand Nicholas Upton, Technology Editor, Food On Demand	Mirage A
12:40 pm–1:00 pm	Opening Keynote Noah Glass, Founder & CEO, Olo	Mirage A
1:00 pm–1:20 pm	Restaurant Keynote Logan Hull, Director of Digital Experience & Managing Director of Robotics, Chipotle Mexican Grill	Mirage A
1:20pm–2:15 pm	Data & Insight in a Shifting Market Moderator: Carl Orsbourn, COO, Learn.Delivery Ariane Turley, Sr. Research Analyst, YipitData Andrew Custage, Head of Analytics, Sense360 by Medallia	Mirage A
2:15 pm–2:30 pm	<i>Refreshment Break</i> <i>Sponsored by Olo & Paytronix</i>	Mirage B
2:30 pm–3:30 pm	Ghost Kitchen Executive Roundtable Moderator: Tom Kaiser, Editor, Food On Demand Kristen Barnett, CEO, Hungry House Michael Beacham, President of Kitchens, REEF Technology Michael Montagano, President & CEO, Kitchen United Ken Chong, Co-Founder & CEO, All Day Kitchens	Mirage A
3:30 pm–4:30 pm	Monetizing Brand Loyalty Moderator: Fred LeFranc, CEO, Results thru Strategy Aaron Newton, Chief Product Officer, Thanx Nabeel Alamgir, Founder & CEO, Lunchbox Lori Stout, VP of Marketing, Punchh/PAR Technology Corp. Charles Gray, Chief Revenue Officer, Paytronix	Mirage A
4:30 pm–5:30 pm	Investing in the Future of Food Moderator: Andrew Peskoe, Chairman, Golenbock Mark Leavitt, Managing Partner, Enlightened Hospitality Investments Julie Zucker, Chief Marketing Officer, Branded Strategic Hospitality	Mirage A

	Buck Jordan, Co-Founder & CEO, Wavemaker Labs Brita Rosenheim, Partner, Culterra Capital	
5:30 pm–7:00 pm	Networking Reception in the Food On Demand Showroom <i>Sponsored by Nextbite</i>	Mirage B
THURSDAY, MAY 5, 2022		
8:00 am–7:00 pm	Food On Demand Showroom/Expo Hall Open	Mirage B
8:00 am–9:00 am	Networking Breakfast in Food On Demand Showroom <i>Sponsored by Indi</i>	Mirage B
9:00 am–9:20 am	Keynote Kelly Seeman, Dir. Enterprise Partnerships, Uber Eats	Mirage A
9:30 am–10:20 am <i>Breakout 1</i>	Operations & Strategy: Big Questions for Big Brands Moderator: Laura Michaels, Editor, Franchise Times Scott Gladstone, SVP of Strategy & Innovation, Dine Brands Global Kristen Hartman, President, Specialty Category, Focus Brands Marty Hahnfeld, Chief Customer Officer, Olo Jason Rusk, VP of Business Innovation, Red Robin	Montego B
9:30 am–10:20 am <i>Breakout 2</i>	Case Studies from Independent Operators Moderator: Hanson Li, CEO, Lazy Susan Jason Morgan, CEO, Original ChopShop Paul Saginaw, Founding Partner, Zingerman’s Community of Businesses Kim Bartmann, CEO, Bartmann Group Charisse McGill, Owner & Producer, Lokal Artisan Foods	Montego D
10:20 am–10:30 am	<i>Refreshment Break</i> <i>Sponsored by Olo & Paytronix</i>	Mirage C
10:30 am–11:20 am <i>Breakout 1</i>	AI & Workforce Innovation Moderator: Nicholas Upton, Technology Editor, Food On Demand Jim Balis, Managing Director, Strategic Operations Group, CapitalSpring Deborah Matteliano, Global Head for Restaurant Technology, Amazon Dan Mosher, CRO, Presto	Montego B
10:30 am–11:20 am <i>Breakout 2</i>	Packaging Up a Better Experience Moderator: Ryan Palmer, Partner, Lathrop GPM Monica Bowser, Corporate Marketing Manager, Genpak Maia Tekle, Co-Founder, Head of Sales & Partnerships, Dispatch Goods Rich Daniels, EVP Marketing & Custom, Anchor Packaging Stephny Halstead, Director of Product Management, Sabert Corporation	Montego D
11:30 am–12:20 pm <i>Breakout 1</i>	Promoting Your Brand on Third-Party Platforms Moderator: Meredith Sandland, Managing Director, Delivering the Digital Restaurant André Vener, Founding Partner, Dog Haus Lara Hoyem, Chief Concept Officer, Nextbite Jose Volio, Head of Growth, Otter Drew Mitchell, Global Head of Advertising Sales, Uber	Montego B

11:30 am–12:20 pm <i>Breakout 2</i>	POS as an Open Ecosystem Moderator: Nicholas Upton, Technology Editor, Food On Demand Bryan Solar, GM of Restaurants, Block(Square) David Adelman, Head of Business Development, Toast Rajat Bhakhri, CEO, Incentivio Alan Hickey, Co-Founder & Chief Commercial Officer, Vromo	Montego D
12:30 pm–1:30 pm	Networking Luncheon <i>Sponsored by Virtual Dining Concepts</i>	Mirage C
1:30 pm–2:20 pm <i>Breakout 1</i>	Delivering Consistency with Virtual Restaurants Moderator: Tom Kaiser, Editor, Food On Demand Alex Canter, CEO, Nextbite Joey Simons, SVP Operations, C3 Aaron Noveshen, Founder/CEO of Starbird & Founder/Chairman of The Culinary Edge Robert Earl, Co-Founder, Virtual Dining Concepts	Montego B
1:30 pm–2:20 pm <i>Breakout 2</i>	Target & Retain Your Best Customers Moderator: Beth Ewen, Sr. Editor, Franchise Times Abhinav Kapur, Co-Founder & CEO, Bikky Darien Bates, CTO, &pizza Mike Vichich, VP & GM of Customer Engagement Products, Olo	Montego D
2:30 pm–3:20 pm <i>Breakout 1</i>	New Options in Order Generation & Fulfillment Moderator: Zack Oates, Founder & CEO, Ovation Ghazi Atallah, COO, Club Feast Jon Sewell, Chairman & Founder, Go LoCo Jamie Marshall, COO, Snackpass Ryan Michael, Sr. Director of Product, Slice	Montego B
2:30 pm–3:20 pm <i>Breakout 2</i>	The Convergence of Grocery & On-Demand Convenience Moderator: Liz Moskow, Futurist, Bread & Circus Future Food Advisory Brady Smallwood, Senior Director, Kroger eCommerce James Walker, Ultra-fast grocery expert John Powell, Director of Delivery Partnerships & Strategy, 7-Eleven	Montego D
3:20 pm–3:30 pm	Refreshment Break <i>Sponsored by Olo & Paytronix</i>	Mirage C
3:30 pm–4:20 pm <i>Breakout 1</i>	Diversifying the Major Delivery Platforms Moderator: Tom Kaiser, Editor, Food On Demand Yadavan Mahendraraj, Head of Merchant Strategy & Operations, Uber Eats Kyle Goings, Director of Merchant Growth & New Verticals, Grubhub	Montego B
3:30 pm–4:20 pm <i>Breakout 2</i>	Mastering Hybrid & Native Delivery Moderator: Laura Michaels, Editor, Franchise Times Alex Vasilkin, Co-Founder & CEO, Cartwheel Dino Northway, Director Off-Premise, Portillo's Justin Paris, Head of Delivery, Lyft Sophia Budianto, GM of DoorDash Drive, DoorDash	Montego D

4:30 pm–5:20 pm <i>Breakout 1</i>	Simplifying Your Omnichannel Operation Moderator: Sam Stanovich, SVP, Big Chicken John DiLoreto, President, Flipdish Christopher Sebes, CEO, NovaDine Zhong Xu, CEO, Deliverect KC Fox, GM of Digital Ordering, DoorDash	Montego B
4:30 pm–5:20 pm <i>Breakout 2</i>	Translating Data into Top Line Growth Moderator: Niko Papademetriou, SVP Sales & Business Development, Qu Brandy Blackwell Chris Demery, Chief Technology Officer, Blaze Pizza Doug Cook, SVP & CTO, Jack in the Box Dawn Gillis, CTO, Freebirds World Burrito	Montego D
5:30 pm–7:00 pm	Networking Reception in the Food On Demand Showroom <i>Sponsored by Roadpilot</i>	Mirage B
FRIDAY, MAY 6, 2022		
8:00 am–9:00 am	Food On Demand Showroom/Expo Hall Open	Mirage B
8:00 am–9:00 am	Networking Breakfast in Food On Demand Showroom <i>Sponsored by Indi</i>	Mirage B
9:00 am–9:50 am	Advancing Takeout Tech Moderator: Scott Landers, Co-Founder, Figure 8 Logistics Mike Wills, CEO, Apex Order Pickup Solutions Jeff Baskin, Chief Business Officer, Flybuy by Radius Networks Ed Gleich, Chief Innovation Officer, Little Caesars Pizza Adam Herbert, Sr. Director of Campus Partnerships, Grubhub	Montego Ballroom
9:50 am–10:40 am	Building the Automated Restaurant Moderator: Nicholas Upton, Technology Editor, Food On Demand David Bloom, Chief Operating & Development Officer, Capriotti's Wing Zone Mike Bell, CEO, Miso Robotics Jim Collins, President, Perfect Company Vipin Jain, Co-Founder & CEO, Blendid	Montego Ballroom
10:40 am–11:30 am	Micromobility & Last-Mile Delivery Vehicles Moderator: Tom Kaiser, Editor, Food On Demand Dan Gallery, President, Gallery Carts.Kiosks.Portables Lisa Conibear, Global Commercial Director, Zoomo Felipe Chávez Cortés, CEO & Co-Founder, Kiwibot	Montego Ballroom
11:30 am	Conference Closing Remarks Tom Kaiser, Editor, Food On Demand Nicholas Upton, Technology Editor, Food On Demand	Montego Ballroom
11:45 pm	Conference Concludes	