



Takeout and delivery in returnable reusable packaging



The real cost of takeout waste



561 billion foodservice disposables used in the US every year

Single-use containers thrown out per year in the US
(used for 30 minutes, trash forever)



3-5% "tax"

Paid by merchants for single-use plastic and paper on every to-go order
(\$0.12 - \$0.85 per container)

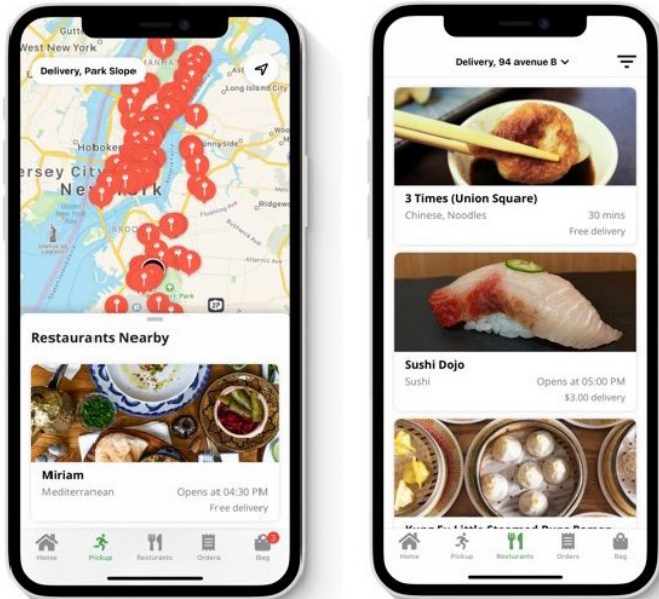
The future of foodservice is reusable

“It’s a win-win. We save money because we can reuse the same containers, it’s a win for the customers, and it’s a win for the planet, and it doesn’t take us any extra work.”

– Liad Matatyahu
General Manager of DeliverZero partner Cafe Mogador



We make it easy for operators to experience the benefits of reuse



Easy opt-in



We track returns



Efficient logistics



Save on packaging costs

Reusable packaging attracts high value customers

Customers who opt-in to our containers **spend \$10-11 more per order**

86% of our customers order from a restaurant they never tried before because of DeliverZero

8% of customers download a new third-party app to order in our containers

Current partners








We make returns an easy, convenient and climate friendly choice

Multiple ways to return

A rewards incentivization for faster returns

\$5 per unreturned container
(one month grace period)

98%
return rate

(based on over 20k data points)

Reuse beats single-use by every measure

Let's Compare

How do food delivery materials stack up against each other?

For Every 1 Billion Takeout Containers	Single-use Plastic	Single-use Compostable	Reusable Container
Landfill Weight (in lbs)	83,000,000	57,000,000	14,000,000
Water Exerted (in gallons)	357,000,000	594,000,000	126,000,000
Greenhouse Gas Emitted (in tons)	166,000	205,000	50,000

Reusable packaging can be designed to transport food better and drive higher subtotals

