

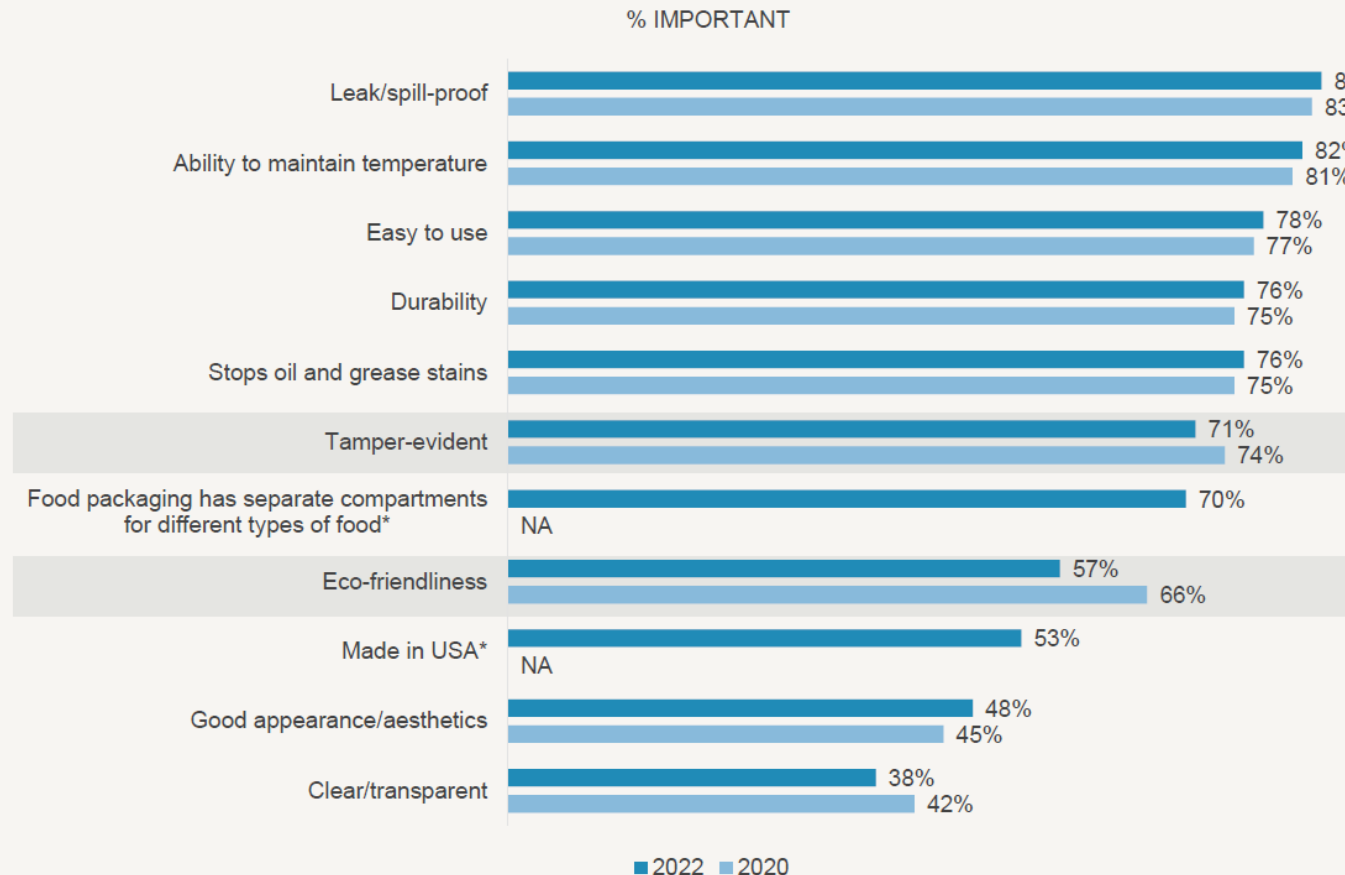
Technomic Packaging Survey

IMPORTANT ATTRIBUTES FOR PACKAGING

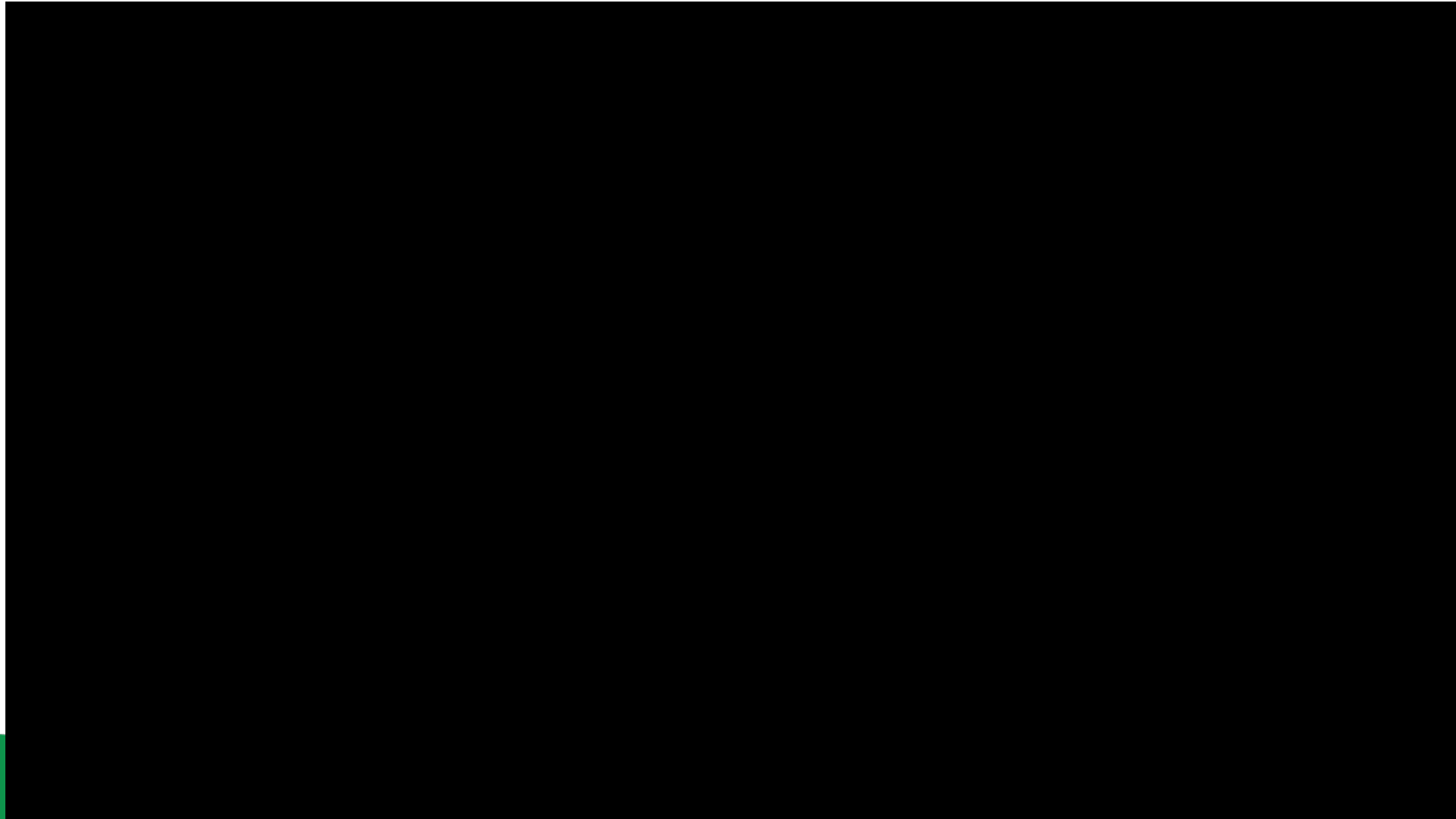
Performance-related attributes are far higher packaging priorities for consumers than style or manufacturing issues

Eco-friendliness has declined somewhat in importance, as have features that protect against product tampering.

Base: 1,502 consumers
Q: How important are each of the following disposable packaging attributes? Please rate on a 1-5 scale. (Top two box shown)
*Note: Not asked in 2020



Packaging in Today's Climate



Superior Portability & Meal Protection



ProView Close-Off Containers

With rising food costs and customer expectations, packaging plays an even bigger role in delivering positive customer experiences.

ProView™ Close-Off containers maintain meal freshness and protect presentation. With compartmentalized bases and lids, the containers keep food contents in each compartment intact. Designed to travel well.



Stackable



Microwavable



Recyclable*



Vented Lid



Leak resistant



*check with your local municipality

Custom Embossed Containers

