



Packaging That Hits

- Execution -
- Cost -
- Design & Branding -



TACO BOX OR ART INSTALLATION? – GROUP CATERING



- ◆ **Specially Designed to Our Hold Tacos**
 - ◆ 12 and 24 count inserts work to hold our tacos up right and in place for travel and presentation.
- ◆ **Doubles as Display for Queso & Elote**
 - ◆ Saves on cost- multi use item.
- ◆ **Articulates Our Brand and Draws Attention**
 - ◆ Catering is one of the best word of mouth opportunities to guests who otherwise may not have tried it.
 - ◆ Translates our vibe off premise
- ◆ **Functionality and Execution**
 - ◆ Our taco boxes serves a dual purpose, works as vehicle for delivery but converts to a functional display for our Guests. Experience is everything!



INDIVIDUAL TACO BOXES— CATERING & 3RD PARTY TO GO



- ◆ **Specially Designed to Hold Our Tacos**
 - ◆ NO sloppy tacos! Maintains integrity of food in travel by keeping taco upright and vented to help with steam build up; perforated corners
- ◆ **Articulates Our Brand and Draws Attention**
 - ◆ Clean design that allows our Guest to see the food and offers a nice presentation even if you are just handing out boxed lunches
 - ◆ Allowed us to customize the branding after testing functionality
- ◆ **Cost Control**
 - ◆ Controls cost of queso and chips, premeasured compartments
 - ◆ Ability to order in bulk to gain cost of goods efficiencies
- ◆ **Functionality and Execution**
 - ◆ Stackable and easy to store, allows OPS to execute from the line directly into the box for expo
 - ◆ Tested venting, sauce drainage, compartment sizes, and temperature holds

